



CONTENT SERVICES

When a television broadcaster or station owner needs technical support to broadcast on Freeview—or Sky TV—they come to us.

NEW ZEALAND'S BROADCAST INDUSTRY LEADER

With over sixty years of industry experience, Kordia™ has earned the right to tout itself as this country's leading broadcast solutions and digital platform specialist.

The name behind the construction and operation of New Zealand's television and radio network, Kordia™ acted as TVNZ's transmission arm until 2003.

Today, we're not only one step ahead of industry changes, we're leading the charge; preparing for technological advances that will change the face of broadcasting.

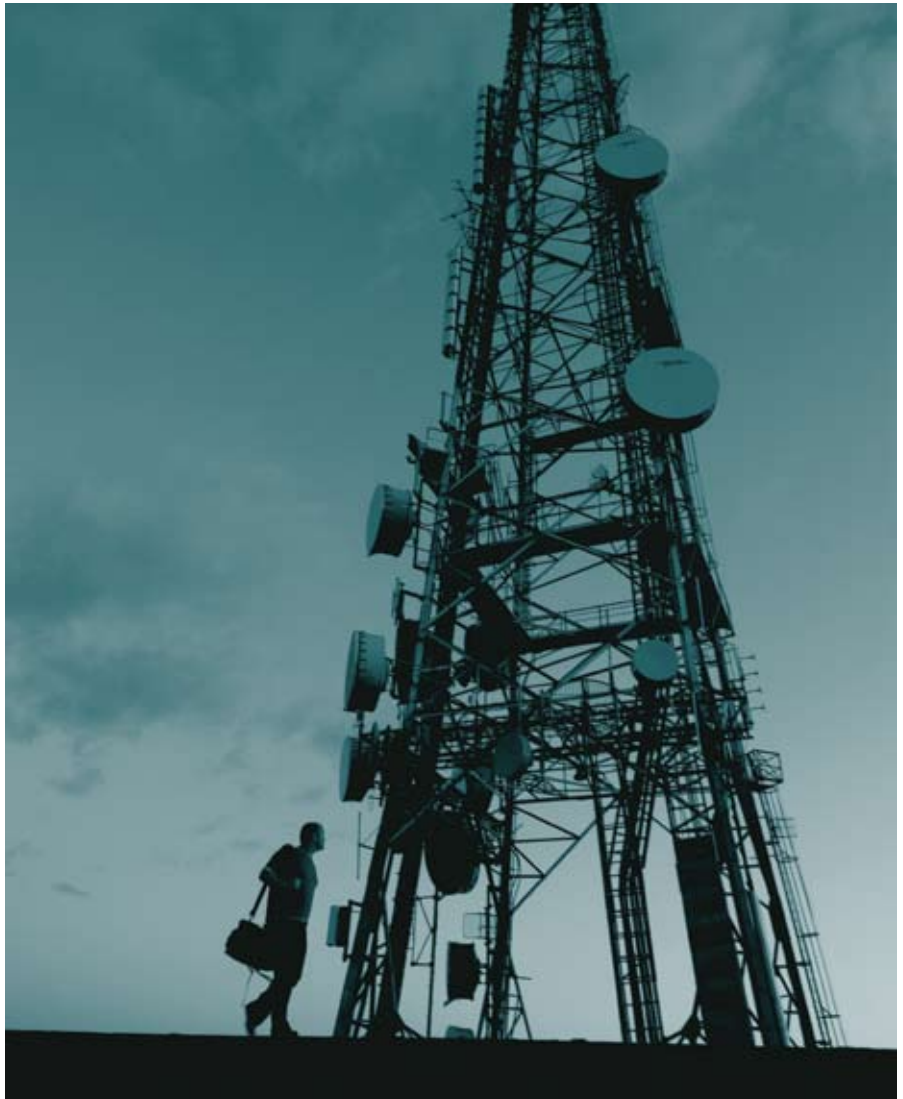
DIGITAL KNOW-HOW

Providing next-generation broadcast services for Freeview—New Zealand's free-to-air digital television platform—Kordia™ delivers this digital television service via its satellite and terrestrial transmitters.

So when a television broadcaster or station owner needs technical support to broadcast on Freeview—or Sky TV—they come to us.

Kordia™ supplies the essential delivery service of your television signal to New Zealand viewers. We can provide you with a range of digital broadcast services including:

- Digital Terrestrial Television (DTT) services
- Television and radio direct-to-home (DTH) distribution services
- IP operations include web streaming, remote data and communications services, and Podcasting





DIGITAL CAPABILITY

Our digital broadcast and technical expertise is extensive. We're able to identify, advise and assist with:

- Launching a television channel on SKYTV or Freeview - We can provide the digital space on Freeview and the technical assistance necessary to put a television channel to air.
- Launching programming as part of an aggregated channel - We can collect and manage programming from a range of providers and put it all to air on a dedicated television channel. This service is available on any of the digital platforms.
- Complementary services to deliver content via internet and mobile phones - We can provide a one-stop-shop or converged media solution across digital platforms, television, the internet and mobile phones (video-streaming).



ABOUT US

With expertise in three key areas—broadcast, telecommunications and converged solutions—Kordia™ combines its strong heritage with the scale, resources and infrastructure required to embrace advancements in technology and deliver customised solutions that work.

Today, we are one of Australasia's leading providers of customised broadcast and telecommunications networks, network services and converged solutions. We continue to evolve in the rapidly changing media environment, ensuring we remain a leader in this field.

FOR MORE INFORMATION, PLEASE CONTACT:

Dean Brain
Manager Content Services
Kordia™
DDI. +64 4 914 8345
M. +64 21 562 230
dean.brain@kordia.co.nz

