



# Kordia launches radio service

**CLAIRE McENTEE**

KORDIA will launch a digital radio network this week that will provide cellphone functionality, two-way radio and GPS tracking through one device.

Chief executive Geoff Hunt says the service means field staff will no longer have to juggle one-way radio telephones, cellphones and GPS devices.

“It’s a productivity tool and should take cost out for users.”

Network coverage will initially be available in Wellington, Auckland, Hamilton and Christchurch, and will be extended to other areas according to demand.

The network is a “reasonable investment” by Kordia, Mr Hunt says.

“We have radio transmission towers and existing infrastructure. This investment is kind of a clip-on.”

Kordia derives a significant proportion of its revenue from analogue transmissions, which are due to be switched off in the next five years.

“We have been investing in new platforms for the network that take advantage of existing infrastructure. This is one of those platforms.”

Kordia has also built a vessel tracking system and a trans-

mission network for Freeview HD. The network conforms to Tetra (terrestrial trunked radio), the global trunk mobile radio standard used by government agencies and security services.

Customers will use a Motorola MT850 handset and can also opt for an in-vehicle device.

“This is a product for the likes of security companies, bus companies, taxi companies and plumbers. But it could also be used by organisations such as airports and Customs, which have a big mobile workforce.”

Kordia will pursue customers through the Motorola dealer network, he says.



**On the go:** Taxi and bus companies could use Kordia’s mobile radio service.

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